

Value Of Joint EXperimentation in digital Technologies for manufacturing and construction

D8.5 Dissemination and Communication activities (V1)

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TABLE OF CONTENTS

TABLE OF CONTENTS	3
LIST OF TABLES	3
EXECUTIVE SUMMARY	4
1. Social media	4
2. Website	4
3. News	5
4. Press releases	5
5. Newsletter	5
6. Festivals and co-creation workshops	6
7. Conferences, events and brokerages	6
8. Workshops, showcases/demonstrators and webinars	7
9. Networks and multipliers	8
10. International public event	9
11. Scientific articles	9
12. Promotional videos	9
13. Leaflet	10
14. Press conferences	10
15. Engagement of stakeholders	10
Annex I: Individual DC reporting forms of project partners	11

LIST OF TABLES

Table 1: VOJEXT Social media indicators	4
Table 2: Participation in events	6
Table 3: VOJEXT co-creation activities	6
Table 4: Conference participations	7
Table 5: VOJEXT Workshops	8
Table 6: Participation in Showcases	8
Table 7: Participation in Webinars	8
Table 8: Participation in networking events	9

EXECUTIVE SUMMARY

The document provides overview of the different dissemination and communication (DC) activities carried out by the consortium in the first 18 months of the project (July 2020 – December 2021). It also presents the overall progress achieved by the project partners in the implementation of the key performance indicators (KPIs) related to each DC activity. The deliverable presents a summary of the data contained in the individual reporting forms provided by 12 of the project partners¹, which can be found in Annex I.

1. Social media

VOJEXT maintains 5 social media accounts ([Facebook page](#), [Twitter account](#), [LinkedIn page](#), [Instagram account](#) and [YouTube channel](#)) with regular publication of the latest project news, information about forthcoming events, important developments and achievements, etc.

In relation to this activity, the **KPIs set out** in the application form are:

- 500 likes;
- 3000 followers.

In terms of the above indicators, the following progress has been **achieved so far**:

- 37 page likes (7,4 %);
- 353 followers (11,8 %).

A more detailed break-down of the activity in each social network with the corresponding number of likes, followers, posts, etc. can be found in the table below.

Table 1: Vojext Social media indicators

Social media network	Indicators (as of 27.12.2021)
Facebook	37 page likes, 51 page followers, 68 posts
Twitter	80 followers, 72 tweets
LinkedIn	173 followers, 65 posts
Instagram	49 followers, 16 posts
YouTube	8 subscribers, 3 videos with 361 views

2. Website

VOJEXT's website, available at <https://vojext.eu/>, provides general information about the project, its main objectives, activities and expected outcomes, use case demonstrators, the open calls for SMEs and artists, collaboration with S+T+ARTS and DIH networks, etc. The website also contains sections dedicated to providing the latest project news and information about forthcoming events as well as

¹ The following 12 partners provided contributions to the deliverable by completing DC reporting forms – UPM, Fortiss, PIAP, EMC2, Robotnik, TREE, K46, F6S, BCCI, WAAG, OKN, PEMU. The following 8 partners did not provide contributions – Shadow, IIT, TVS, UNNE, Acciona, OSAI, DLR, MB.

access to various DC promotional materials, such as videos, press releases, newsletters, brochures, leaflets, banners, etc.

In relation to this activity, the **KPIs set out** in the application form are:

- 100 000 visits;

In terms of the above indicator, the following progress has been **achieved so far**:

- 7141 visits (7,1 %).

3. News

Apart from publishing news on VOJEXT's website and social media accounts, the partners also disseminate information about the latest project developments through regular publications on their organisations' websites, newsletters, social media accounts and other communication channels.

In relation to this activity, the **KPIs set out** in the application form are:

- 50 news;

In terms of the above indicator, the following progress has been **achieved so far**:

- 96 news (192 %).

A more detailed break-down of the news published by each partner with the corresponding links and communication channels can be found in the individual reporting forms of partners in Annex I.

4. Press releases

Press releases are issued occasionally to announce important news and project developments.

In relation to this activity, the **KPIs set out** in the application form are:

- up to 7 press releases;

In terms of the above indicator, the following progress has been **achieved so far**:

- 1 press release (14,3 %).

The press release can be found in the "Press releases" section of VOJEXT's website - <https://vojext.eu/press-releases/>

5. Newsletter

Newsletters containing a summary of the most important project developments are issued on biannual basis.

In relation to this activity, the **KPIs set out** in the application form are:

- 7 issues;

In terms of the above indicator, the following progress has been **achieved so far**:

- 2 issues (28,6 %).

The newsletters can be found in the "Newsletters" section of VOJEXT's website - <https://vojext.eu/newsletters/>

6. Festivals and co-creation workshops

VOJEXT is presented and promoted through the partners' participation at leading festivals in the fields of robotics, AI, science, technology, arts, etc.

In relation to this activity, the **KPIs set out** in the application form are:

- 3 festivals;
- 3 co-creation workshops;

In terms of the above indicators, the following progress has been **achieved so far**:

- 2 festivals (66,7 %);
- 3 co-creation workshops (100 %)

A **list of the festivals** attended by the project partners so far can be found in the table below.

Table 2: Participation in events.

Festival	Date	Participants
EU Industry Week	20.02.2021	N/A
Ars Electronica	09.09.2021	41

A **list of the co-creation workshops** organised and attended by project partners so far can be found in the table below.

Table 3: VOJEXT co-creation activities

Co-creation Workshop	Date	Participants
VOJEXT two-day co-creation robotics and art session: Human & Technologies, Co-working Co+Learning	15 & 17.02.2021	27
ARTS For Digital Innovation/ i4MS X S+T+ARTS	16.06.2021	50
Art and Medicine co-creation session	October 2021	20

7. Conferences, events and brokerages

Major conferences in the fields of robotics, AI, science, technology, arts, etc. are attended by partners in order to present and promote the project and engage with stakeholders.

In relation to this activity, the **KPIs set out** in the application form are:

- 10 conferences, events and brokerages;

In terms of the above indicator, the following progress has been **achieved so far**:

- 8 conferences, events and brokerages (80 %).

A list of the conferences and events attended by the project partners so far can be found in the table below.

Table 4: Conference participations

Conference/event	Date	Participants
UR Innovating with Cobots	February 2021	N/A
European Robotics Forum	15.04.2021	400
National Robotics Conference	May 2021	N/A
Advanced Factories	June 2021	N/A
Consultation at the Italian Parliament	July 2021	8
European Day	01.10.2021	N/A
AI for SME Conference Munich	26.10.2021	100
Presentazione officina gomitali	15.11.2021	N/A

8. Workshops, showcases/demonstrators and webinars

The project is also presented and promoted through participation and organisation of workshops, showcases/demonstrators and webinars.

In relation to this activity, the **KPIs set out** in the application form are:

- 13 workshops;
- 5 showcases/demonstrators;
- 8 webinars;
- 1 Hackathon.

In terms of the above indicators, the following progress has been **achieved so far**:

- 2 workshops (15,4 %);
- 5 showcases/demonstrators (100 %);
- 3 webinars (37,5 %);
- 0 Hackathon (0 %).

A list of the workshops organised and attended by the partners so far can be found in the table below.

Table 5: VOJEXT Workshops

Workshop	Date	Participants
S+T+ARTS Talk: Robots are people too	08.12.2020	N/A
Workshop in Rome of artist Rosyrox with OKN in collaboration with the 'Istituto C. Colombo	February/March 2021	30

A **list of the showcases/demonstrators** organised by the project partners so far can be found in the table below.

Table 6: Participation in Showcases

Showcase/demonstrator	Date	Participants
Presentation at the ADRA	07.10.2021	30
Presentation at Automotive Hungary	November 2021	N/A
Presentation at the Berytech	19.11.2021	30
Presentation at the Living Lab of the University of Naples	19.11.2021	30
Demonstration of the Fortiss Labs to Bayern Labs	26.11.2021	N/A

A **list of the webinars** organised by the project partners so far can be found in the table below.

Table 7: Participation in Webinars

Webinar	Date	Participants
Agenda Innovation	09.03.2021	15
Open Call Info session 1	11.03.2021	40
Open Call Info session 2	15.04.2021	35

9. Networks and multipliers

Partners are also presenting and promoting the project through participation in different networking and multiplier events.

In relation to this activity, the **KPIs set out** in the application form are:

- 10 networking events;

In terms of the above indicator, the following progress has been **achieved so far**:

- 3 networking events (30 %).

A list of the **networking events** attended and organised by project partners so far can be found in the table below.

Table 8: Participation in networking events

Networking event	Date	Participants
DIH Community Days	15.04.2021	N/A
I4MS Collaboration Meeting	27.10.2021	30
Meeting with EEAB DIH members	29.11.2021	13

10. International public event

The international public event is scheduled to be organised towards the end of the project in order to present the main results and outcomes achieved.

In relation to this activity, the **KPIs set out** in the application form are:

- 1 international public event;

In terms of the above indicator, the following progress has been **achieved so far**:

- 0 international public event (0 %)

11. Scientific articles

The main findings of the project are to be documented through publication of articles in academic peer-reviewed journals.

In relation to this activity, the **KPIs set out** in the application form are:

- 20 scientific articles;

In terms of the above indicator, the following progress has been **achieved so far**:

- 0 scientific articles (0 %).

12. Promotional videos

Promotional videos are one of the main tools to be used for disseminating information about the project.

In relation to this activity, the **KPIs set out** in the application form are:

- 5 project promotional videos;
- 6000 views;

In terms of the above indicators, the following progress has been **achieved so far**:

- 2 project promotional videos (40 %);
- 296 views (4,9 %)

13. Leaflet

Another important tool for disseminating relevant information about the project is the leaflet. Due to the limited organisation of physical events in light of the COVID-19 pandemic, the paper leaflet has been substituted by a digital one.

In relation to this activity, the **KPIs set out** in the application form are:

- 1 leaflet, 5000 hard copies;

In terms of the above indicator, the following progress has been **achieved so far**:

- 2 digital leaflet (200 %).

14. Press conferences

Press conferences will be organised on several occasions to mark important project developments.

In relation to this activity, the **KPIs set out** in the application form are:

- 3 press conferences;

In terms of the above indicator, the following progress has been **achieved so far**:

- 0 press conferences (0 %)

15. Engagement of stakeholders

Throughout the implementation of the various DC activities VOJEXT partners address and engage with stakeholders from different target groups.

In relation to this activity, the **KPIs set out** in the application form are:

- 400 SMEs/mid-caps;
- 40 public administration/policy-makers;
- 100 organisations;
- 200 members of VOJEXT network;
- 20 private investors.

In terms of the above indicators, the following progress has been **achieved so far**:

- 226 SMEs/mid-caps (56,5 %);
- 41 public administration/policy-makers (102,5 %);
- 69 organisations (69 %)
- 114 members of VOJEXT network (57,5 %)
- 0 private investors (0 %)

The individual lists of stakeholders provided by 9 of the project partners² can be found in the respective folder on MS Teams.

² At the time of submitting the deliverable, the following 9 partners have provided lists of stakeholders – Fortiss, PIAP, TREE, BCCI, WAAG, OKN, PEMU, DLR, MB. The following 11 partners have not provided lists of stakeholders – UPM, EMC2, Shadow, Robotnik, IIT, TVS, UNNE, K46, F6S, Acciona, OSAI.

Annex I: Individual DC reporting forms of project partners

Partner № 1	Universidad Politécnica de Madrid (UPM)
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Dissemination and communication activities completed over the reporting period				
Festivals and co-creation workshops	Event	Date	Participants	Links
	EU Industry Week - Bulgaria (Online)	20/02/2020		https://i4ms.eu/event/virtual-i4ms-event-in-bulgaria/
	ARTS For Digital Innovation/ i4MSXS+T+ARTS	16/06/2021	50	https://www.starts.eu/agenda/arts-for-digital-innovation-i4ms-x-starts/detail/
Conferences, events and brokerages	Event	Date	Participants	Links
	European Robotics Forum	15/04/2021	400	https://i4ms.eu/event/european-robotics-forum-2021/
Workshops, webinars, showcases, demonstrators	Event	Date	Participants	Links
	S+T+ARTS Talk: Robots are people too	08/12/2020		https://vojext.eu/starts-talk-december-2020/
	Open call Info session 1	11/03/2020	40	https://vojext.eu/first-open-calls-info-session-11-03-2021/
	Open Call info session 2	15/04/2021	35	https://vojext.eu/webinar-upcoming-open-calls-webinar-information-and-registration/

Networks and multipliers	Event	Date	Participants	Links
	I4MS-Collaboration Meeting	27/10/2021	30	https://register.gotowebinar.com/register/623172814580715020

Partner № 2	Fortiss GmbH (FOR) Philip Frankl / Alexander Perzylo
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Dissemination and communication activities completed over the reporting period	
News	<p>9 items in total:</p> <p>Fortiss website: https://www.fortiss.org/en/research/projects/detail/vojext https://www.fortiss.org/en/events/open-call-vojext https://www.fortiss.org/en/research/fields-of-research/detail/knowledge-based-systems-engineering https://www.fortiss.org/en/transfer/munich-innovation-hub-for-applied-ai</p> <p>LinkedIn: https://www.linkedin.com/posts/fortiss_vojext-arselectronica-starts-activity-6841258555270561792-cuVi https://www.linkedin.com/posts/fortiss_vojext-opencalls-smes-activity-6787738977471369216-IDN1 https://www.linkedin.com/posts/fortiss_vojext-smes-robotics-activity-6773252974933237760-Z2l4 https://www.linkedin.com/posts/fortiss_vojext-1st-open-call-videoclip-activity-6772511591209439232-7KQN https://www.linkedin.com/posts/fortiss_kmus-opencall-webinar-activity-6788035895988633600-HUa</p>
Conferences, events and brokerages	AI for SME Conference Munich – 26.10.2021 (https://www.ki-fuer-den-mittelstand.de , https://www.youtube.com/watch?v=urMeTITZH7g) – approx. 100 SMEs

	
Workshops, webinars, showcases, demonstrators	<p>Participation in open call #1 webinar sessions</p> <p>First open call #1 info session webinar, 11 March 2021, 40 participants</p> <ul style="list-style-type: none"> - Link to news - https://vojext.eu/first-open-calls-info-session-11-03-2021/ - Link to video recording - https://www.youtube.com/watch?v=Krw82hYIHc0 , 66 views <p>Second open call # 1 info session webinar, 15 April 2021, 35 participants</p> <ul style="list-style-type: none"> - Link to news - https://vojext.eu/webinar-upcoming-open-calls-webinar-information-and-registration/ <p>Demonstration of the Fortiss Labs to Bayern Labs (public dissemination initiative by the Bavarian State Ministry of Finance, Regional Development and Regional Identity) - 26.11.2021 https://www.fortiss.org/en/research/fortiss-labs</p>
Networks and multipliers	<p>AI for SME Conference Munich – 26.10.2021 (https://www.ki-fuer-den-mittelstand.de, https://www.youtube.com/watch?v=urMeTITZH7g) – approx. 100 SMEs</p> 
Lists of stakeholders	<p>Total: approx. 180 stakeholders</p> <p>SMEs/Midcaps: approx. 150 through various events and formats</p> <p>DIHs/Clusters: approx. 20 through various events and projects</p> <p>Universities/RTO: approx.. 10 through various events and initiatives</p>

	Public administration: 1 demonstrator tour of Fortiss labs
Other	<p>White paper “Open Calls – Funding for SMEs made easy” (available only in German), Philip Frankl, Georg Neugschwandtner https://www.fortiss.org/en/results/whitepaper</p> <p>Fortiss Youtube Channel https://www.youtube.com/user/fortissTV</p>

Partner № 3	<p>Sieć Badawcza Łukasiewicz – Przemysłowy Instytut Automatyki i Pomiarów PIAP (PIAP) Agnieszka Sprońska, Sławomir Puchalski</p>
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Dissemination and communication activities completed over the reporting period	
News	<p>6 in total:</p> <ul style="list-style-type: none"> • https://www.linkedin.com/feed/update/urn:li:activity:6781129320661356544/, (26.03.2021, 517 views) • https://www.linkedin.com/feed/update/urn:li:activity:6783376085385043968/, (01.04.2021, 306 views) • https://www.linkedin.com/feed/update/urn:li:activity:6874323234263769088/, (08.12.2021, 432 views) • https://twitter.com/PIAP_Institute/status/1375373658420563969?s=20, (26.03.2021, 2710 views) • https://twitter.com/PIAP_Institute/status/1377612915331710982?s=20, (01.04.2021, 843 views) • https://twitter.com/PIAP_Institute/status/1468559001210306569?s=20, (08.12.2021, 208 views)
Festivals and co-creation workshops	Participation in “Co-creation session: Human & Technologies, Co-working Co+Learning”. (Internal workshops for mutual understanding and acceptance of the human-robot collaboration)
Workshops, webinars, showcases, demonstrators	<p>1st Open Call webinar/online access to materials (The webinar format was eventually changed to access to materials in Polish via the PIAP website.) https://piap.pl/en/2021/04/01/funding-for-companies-activein-robotics/ (ENG ver.) https://piap.pl/2021/04/20/dofinansowanie-dla-firm-z-branzy-robotyki/ (PL ver.) https://piap.lukasiewicz.gov.pl/2021/04/13/materialy-uzupelniajace-do-konkursu-vojext/ (Open Call 1 materials in Polish)</p>
Lists of stakeholders	<p>- List with 29 stakeholders (29 DIHs/clusters, incl. 10 universities/research institutes)</p> <p>link</p>
Other	<ul style="list-style-type: none"> • Like+forward for 21 Vojext Twitter posts • Forward with comment for 2 Vojext Twitter posts (664 views)

	<ul style="list-style-type: none"> • Like for 5 Vojext LinkedIn posts • Forward with comment for 6 Vojext LinkedIn posts (2801 views) • Like for 4 Vojext Instagram posts • Linking of 2 Vojext YouTube videos in PIAP's playlists
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Partner № 4	<i>Pôle EMC2 – Luisa Bouzoubaa, EU project manager</i>
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Dissemination and communication activities completed over the reporting period	
News	<p>KPI as of 15.12.2021</p> <p>4 Articles published on EMC2 website</p> <p>Article to promote the kickoff meeting and present the project: https://www.pole-emc2.fr/vojext-ambitionne-de-developper-des-systemes-cognitifs-autonomes-pour-interaction-homme-robot/</p> <p>Publication of the Open Call in EMC2 call for proposal directory: https://www.pole-emc2.fr/appel-a-projet/vojext-opencall1-challenge/</p> <p>Article to promote webinars https://www.pole-emc2.fr/event/agenda-de-linnovation/ https://www.pole-emc2.fr/event/vojext-open-call-info-session/</p> <p><u>1 PRESS RELEASE</u></p> <p>Press release to promote the Vojext project https://www.pole-emc2.fr/app/uploads/2021/01/CPEMC2Europe.pdf</p> <p>SOCIAL MEDIA</p> <p><u>LINKEDIN (5)</u></p> <ul style="list-style-type: none"> • [01/04/2021] Promotion of the open call + information session webinar: https://www.linkedin.com/feed/update/urn:li:activity:6783327487356092416/ • [04/03/2021] Promotion of the open call: https://www.linkedin.com/feed/update/urn:li:activity:6773164523676299264/ • [25/02/2021] Promotion of the open call: https://www.linkedin.com/feed/update/urn:li:activity:6770722192708694016/ • [29/10/2020] Promotion of the Kick-Off meeting and presentation of the project: https://www.linkedin.com/feed/update/urn:li:activity:6727521450862907392/ • [12/2020] Promotion of the Vojext project in press release

https://www.linkedin.com/posts/p-le-emc2_cp-emc2-en-ligne-sur-son-ambition-europ%C3%A9enne-activity-6742374112099868672-eX4t

LINKEDIN LIKES


- [12/2021]
https://www.linkedin.com/posts/vojext-project_vojext-video-smes-activity-6876506074309107712-xiFT
- [07/2021]
https://www.linkedin.com/posts/vojext-project_vojext-opencall-smes-activity-6821740221621784576-5FuL
- [06/2021]
https://www.linkedin.com/posts/vojext-project_vojext-manufacturing-automotive-activity-6813435521231126528-aw3O
- [06/2021]
https://www.linkedin.com/posts/vojext-project_vojext-opencalls-sme-activity-6777574282483634176-8_qX
- [04/2021]
https://www.linkedin.com/posts/vojext-project_vojext-opencall-sme-activity-6793791117331697664-alC4
- [03/2021]
https://www.linkedin.com/posts/vojext-project_vojext-opencall-sme-activity-6783719881742413824-qzkP
- [03/2021]
https://www.linkedin.com/posts/vojext-project_vojext-smes-robotics-activity-6780111147795382272-y8fc

TWITTER (3)

- [01.04.2021] Promotion of the open call + information session webinar:
<https://twitter.com/Polemc2/status/1377542320116097025>
- [04.03.2021] Promotion of the open call:
<https://twitter.com/Polemc2/status/1367402477331615767>
- [29.10.2020] Promotion of the Kick-Off meeting and presentation of the project: <https://twitter.com/Polemc2/status/1321757711911002113>

OTHER (3)


The French Association Competitiveness Clusters - Newsletter - January 2021

	<p>RE: AFPC newsletter 2021</p> <p>CAHN Olivia À: FIQUET Coline; PONCET Marion (Pôle EMC2) Cc: EZEQUEL Maxime; BOUZOUBAA Laila</p> <p> EMC2, the French cluster dedicated to manufacturing, is awarded 4 new European projects</p> <p>Already a partner of two European projects, ASPECT won in 2016 and NAVAL 4.0 won in 2017, EMC2 expands its European activities in 2020 with the winning of CLAMTEX, Grade2XL, VJEXT and GALACTICA.</p> <ul style="list-style-type: none"> • NAVAL 4.0 supports SMEs from the shipbuilding sector in their transition towards the Industry 4.0. • ASPECT improves real-time reliability of metal sheet cold forming process to increase the production rate and quality. • CLAMTEX partnership aims to strengthen cluster management excellence, boosting their innovation eco-system by facilitating cross-sectoral and cross-regional collaboration. • Grade2XL is a joint development programme aligning partners along the value chain to foster the rapid development of WAAM materials and process. • VJEXT develops autonomous cognitive systems for human-robot interaction in industry. • GALACTICA supports the creation of new industrial value chains around textile and aerospace based on advanced manufacturing. <p>Two others European projects will begin early 2021.</p> <p>EMC2 page on EFFRA Portal - https://portal.effra.eu/organisation/6609 Article in Industrie Mag: http://www.industrie-mag.com/article27569.html</p>
Workshops, webinars, showcases, demonstrators	<p>KPI as of 15.12.2021</p> <p>3 open call # 1 info session webinars:</p> <ul style="list-style-type: none"> - First open call #1 info session webinar, 11 March 2021, 40 participants - Second open call # 1 info session webinar, 15 April 2021, 35 participants - EMC2 Event - Agenda Innovation 09/03/21: explanation of the open call in French - 15 participants – SMEs/Midcaps/large enterprises
Networks and multipliers	<p>KPI as of 15.12.2021</p> <ul style="list-style-type: none"> - Meeting with EEAB DIH members on 29/11/2021 – 13 participants, 9 DIHs - Publication of the Open Call information in 3 technical newsletters: Jan, Feb, March 2021 – around 1000 recipients (Large enterprises, Midcaps, SMEs, Technical centers, research and trainings centers, Labs, institutional organisations) - Publication of the Open Call associated events in EMC2 newsletters sent to members March, April 2021 - around 1600 recipients: <ul style="list-style-type: none"> o March 2021 https://mailchi.mp/018b3af2b9dd/vos-prochains-rdv-en-2020-pour-bien-dmarrer-avec-le-ple-emc2-494494?e=[UNIQID] o April 2021 https://mailchi.mp/61f88de1509e/vos-prochains-rdv-en-2020-pour-bien-dmarrer-avec-le-ple-emc2-494574?e=[UNIQID]

	<ul style="list-style-type: none"> - Publication of the Vojext project in EMC2 newsletter sent to members November 2020 - around 1600 recipients: <ul style="list-style-type: none"> o November 2020 https://mailchi.mp/7b632db32d8f/vos-prochains-rdv-en-2020-pour-bien-dmarrer-avec-le-ple-emc2-494342?e=[UNIQID]
Lists of stakeholders	<ul style="list-style-type: none"> - Targeted emailing (16/03/21) to 25 organisations (SMEs/midcaps – specialised in robotic) - Mailing to EU level contacts and other EMC2 projects to inform about Open Call and second info session information session (31/03/21)

Partner № 6	ROBOTNIK (ROB), Miquel Cantero.
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Dissemination and communication activities completed over the reporting period	
News	<p>SOCIAL MEDIA PUBLICATIONS (20):</p> <ul style="list-style-type: none"> - TWITTER: DEC 21, SEPT 21, AUG 21, AUG 21, APR 21, APR 21, APR 21, APR 21, MARCH 21, MAR 21, MAR 21, MAR 21, NOV 20 - FACEBOOK: AUG 21, SEPT 21, APR 21, APR 21 - LINKEDIN: SEPT 21, SEPT 21, APR 21
Webinars, Workshops, conferences, events	<ul style="list-style-type: none"> - National Robotics Conferences (May 21).  - UR Innovating with cobots (February 21).

	<div data-bbox="523 188 1241 600">  </div> <ul style="list-style-type: none"> - Advanced Factories (June 21). - Webinar as part of the Ars Electronica Festival (Waag, Sept 21). <div data-bbox="523 770 932 1151"> <p>Robotnik Automation SLL 4.547 seguidores 3 meses • Editado •</p> <p>Exploring Collaborative Robotics through Art - 9 Sept // 14.30h</p> <p>Miquel Cantero, roboticist and researcher, expert in robotic hardware and mobile robots with ROS-based developments, will be in tomorrow's webinar as part of the #ArsElectronica Festival.</p> <p>To explore the limits of human-robot collaboration, artists are working with robots and even incorporating them into their daily lives and routines. During the event, Waag showcases collaborative robotics as it develops through the VJOEXT project.</p> <p>The audience is taken on a journey through different laboratories to discover how different researchers explore and evolve collaborative robotics.</p> <p>Robotnik is a leader in collaborative mobile robotics, and we want to share years of experience with you.</p> <p>Do you join us?</p> <p>info, online ticket and other details here: https://bit.ly/3tp5Zlk</p> <p>Universidad Politécnica de Madrid Waag VJOEXT project #innovation #webinar #collaboration #H2020 #robotics #mobilerobots</p> <p>Ver traducción</p> </div>
Page in web	ENGLISH WEB SPANISH WEB

Partner № 8	TREE TECHNOLOGY
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Dissemination and communication activities completed over the reporting period	
News	<p>TREE Technologies page (100 visits aprox per month)</p> <p>Link: https://treetk.com/en/R&D_VOJEXT.html</p>
Workshops, webinars, showcases, demonstrators	<p>We promoted the VJOEXT Open Calls on two webinars:</p> <ul style="list-style-type: none"> • 11th March 2021 (around 40 participants) • 15th April 2021 (around 35 participants)
Other	<p>We published regularly news about the VJOEXT project in our social networks:</p> <ul style="list-style-type: none"> • Twitter account – 1654 followers

	<p>Link: https://twitter.com/treelogic</p> <ul style="list-style-type: none"> • LinkedIn account – 7852 followers <p>Link: https://www.linkedin.com/company/treelogic/posts/?feedView=all</p>
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Partner № 11	<p>K46 paolo.barattini@yahoo.it</p>
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Dissemination and communication activities completed over the reporting period	
Workshops, webinars, showcases, demonstrators	<p><i>Presentation of the VOJEXT project and its use cases and related safety and standards issues at the ADRA (the new EU association for Robotics, AI, Big Data) on October 7th 2021</i> 30 participants</p> <p><i>Presentation of the VOJEXT project and its use cases and possible application in the food industry at the Berytech (The Libanese innovation center) course on entrepreneurship on the technologies for the Dairy Value Chain on 19th November</i> 30 participants</p> <p><i>Presentation of the VOJEXT project and its use cases and possible application in the food industry at the Living Lab of the University of Naples L. Vanvitellil course on entrepreneurship on the technologies for the Dairy Value Chain on 19th November</i> 30 participants</p> <p><i>Interaction with the Safety topical Group on safety and inclusion in their workshop program for ERF 2022 as a Presentation of the VOJEXT project and its use cases</i></p> <p><i>Proposal for a workshop about standards at ERF 2022 and its acceptance. The workshop includes a presentation of the VOJEXT project use cases and contributions to standards</i></p>
Lists of stakeholders	<p>DIGITAL SMES ASSOCIATION 40.000 associates STANDICT PROJECT METRICS PROJECT ADRA experts in Standards 30 associates EU Commission Mr Mikhail Simonov, the European Commission's Robotics Policy Officer responsible for the Machinery Directive (MD) 2006/42/EC Filipe Jones Mourão, AI policy officer, DG CONNECT</p>

Partner № 12	<p>F6S Network Limited – F6S, luisa@f6s.com</p>
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Dissemination and communication activities completed over the reporting period	
Conferences, events and brokerages	EU Industry week event Bulgaria – 26 Feb 2021 Presentation of Vojext open call opportunity
Workshops, webinars, showcases, demonstrators	2 open call # 1 info session webinars: - First open call #1 info session webinar, 11 March 2021, 40 participants - Second open call # 1 info session webinar, 15 April 2021, 35 participants

Partner № 13	Bulgarian Chamber of Commerce and Industry (BCCI), Dimitar Paunov
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Social media	<p>KPIs as of 21.12.2021:</p> <ul style="list-style-type: none"> - Facebook page – 37 page likes, 51 page followers, 67 posts Link – https://www.facebook.com/Vojext-643072299665166/ - Twitter account – 79 followers, 71 tweets Link – https://twitter.com/vojext - LinkedIn page – 173 followers, 64 posts Link – https://www.linkedin.com/company/vojext-project - Instagram account – 49 followers, 15 posts Link – https://www.instagram.com/vojext_h2020/ - YouTube channel – 8 subscribers, 3 videos with 360 views Link – https://www.youtube.com/channel/UCFBO1L8AcX7IGnhK-NqRT9A
VOJEXT website	<p>KPIs as of 21.12.2021:</p> <ul style="list-style-type: none"> - 7096 website visitors Link – https://vojext.eu/
Press releases	<p>KPIs as of 21.12.2021:</p> <ul style="list-style-type: none"> - 1 press release Link – https://vojext.eu/vojext/
Newsletters	<p>KPIs as of 09.12.2021:</p> <ul style="list-style-type: none"> - 2 issues of newsletter, 3rd to be released in January 2022 Links: https://vojext.eu/wp-content/uploads/2021/02/VOJEXT-Newsletter-Issue-1-1.pdf

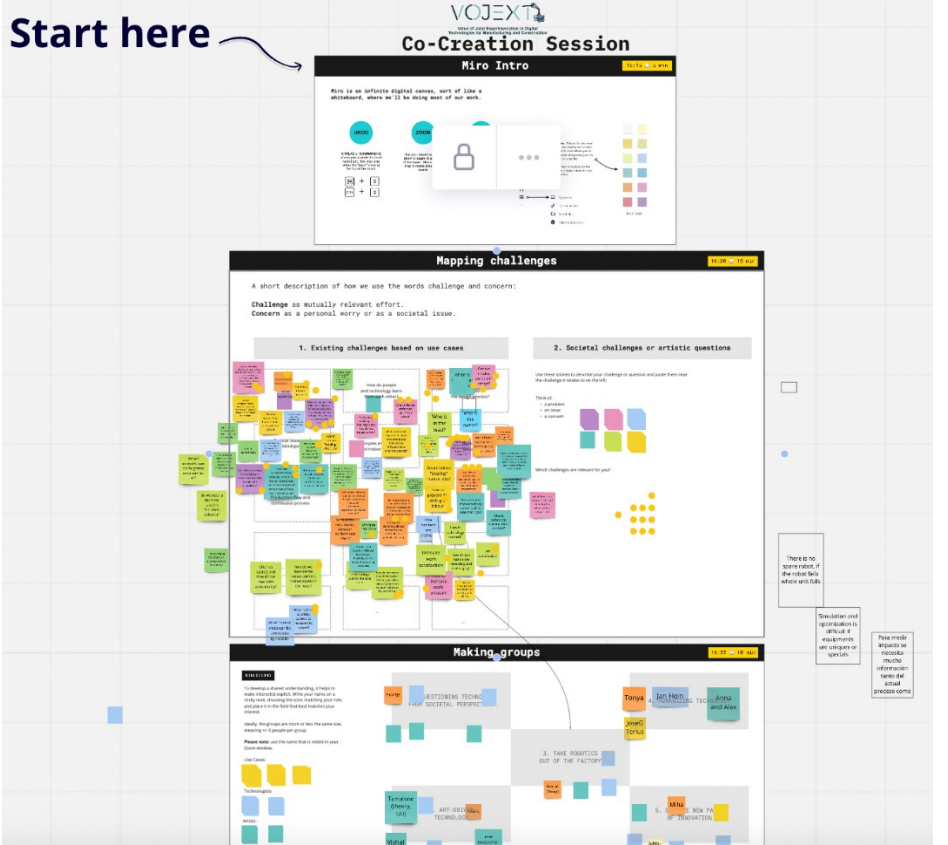
	https://vojext.eu/wp-content/uploads/2021/12/VOJEXT_Newsletter_Issue_2.pdf
Videos	<p>KPIs as of 21.12.2021:</p> <p>2 videos:</p> <ul style="list-style-type: none"> - Open call #1 teaser promotional video Link - https://www.youtube.com/watch?v=TKc2Q7usY7E , 274 views - Project promotional video Link - https://youtu.be/TIP60oKHCLl , 18 views https://vojext.eu/vojext-promotional-video/
Brochures/leaflets	<p>KPIs as of 21.12.2021:</p> <ul style="list-style-type: none"> - 2 brochures/leaflets <p>Links:</p> <p>https://vojext.eu/wp-content/uploads/2021/03/Open-Call-1-Leaflet-2.pdf https://vojext.eu/wp-content/uploads/2021/04/Open-Call_Leaflet.pdf</p>
News	<p>KPIs as of 21.12.2021:</p> <ul style="list-style-type: none"> - 19 articles published on BCCI's website and Infobusiness newsletter <p>Links:</p> <p>https://www.bcci.bg/news/17263 https://www.bcci.bg/news/17330 https://www.bcci.bg/news/17747 https://www.bcci.bg/news/17747 https://www.bcci.bg/news/17799 https://www.bcci.bg/news/17840 https://www.bcci.bg/news/17882 https://www.bcci.bg/news/18173 https://www.infobusiness.bcci.bg/article/23541 https://www.infobusiness.bcci.bg/article/23732 https://www.infobusiness.bcci.bg/article/23735 https://www.infobusiness.bcci.bg/article/25223 https://www.infobusiness.bcci.bg/article/25402 https://www.infobusiness.bcci.bg/article/25450 https://www.infobusiness.bcci.bg/article/25619 https://www.infobusiness.bcci.bg/article/25780 https://www.infobusiness.bcci.bg/article/26971 https://www.bcci.bg/news/18449</p>
Workshops, webinars, showcases, demonstrators	<p>KPIs as of 21.12.2021:</p> <p>2 open call # 1 info session webinars:</p> <ul style="list-style-type: none"> - First open call #1 info session webinar, 11 March 2021, 40 participants Link to news - https://vojext.eu/first-open-calls-info-session-11-03-2021/ Link to video recording - https://www.youtube.com/watch?v=Krw82hYIHc0 , 66 views - Second open call # 1 info session webinar, 15 April 2021, 35 participants

	Link to news - https://vojext.eu/webinar-upcoming-open-calls-webinar-information-and-registration/
Networks and multipliers	KPIs as of 21.12.2021: - Participation in DIH Community Days, 15 April 2021
Lists of stakeholders	KPIs as of 21.12.2021: - List with 80 stakeholders (37 SMEs, 27 DIHs/clusters, 10 universities/research institutes, 6 Other) Link
Other	List of major achievements in the first reporting period: - Development, update and regular maintenance of the project website; - Creation and regular update of VOJEXT's 5 social media accounts; - Creation and implementation of a schedule for rotational management of social media accounts among PPs; - Completion of promotional campaign for 1 st open call for SMEs (website and social media publications, promotional teaser video, 2 leaflets, 2 info session webinars); - Regular dissemination of relevant information to stakeholders; - Creation of network of stakeholders and synergies with other projects; - Review and update of DC Strategic Plan and KPIs; - Development and dissemination of project promotional video; - Organisation of polls among partners for selection of 2 slogans; - Creation of general project presentation; - Development and dissemination of first two issues of VOJEXT's newsletter;

Partner № 14	Waag, Natalia Vargas
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Dissemination and communication activities completed over the reporting period	
News	<p>News items on Waag's website (7) Tricks for human robots to fit into society – wanted or unwanted? STARTS Talk: Robots are people too Waag: Annual report of 2020 Vojext: Two-day co-creation robotics and art session Robots are people, too Toxic clouds, edible soil and disease-causing technology at Ars Electronica 2021</p> <p>News items on other websites (2) Ars Electronica 2021: Robots are people, too Ars Electronica 2021: STARTS day</p> <p>Waag Make newsletters (3) November 2020 August/September 2021 October 2021</p>

	<p>Other newsletters (1) Amsterdam Smart City</p> <p>Social media posts (14) Instagram: Can robots have mental breakdowns? Instagram: Ars Electronica Festival 2021 Instagram: Next week we're hosting an online co-creation session Instagram: STARTS Talk: Cyberspecies Proximity Linkedin: Apply for the two-day co-creation session Linkedin: Robots are people, too Linkedin: Ars Electronica Festival 2021 Twitter: Learn more on robot technology and human/non-human cooperation Twitter: Open call: #Vojext is looking for innovators in human-robot interaction Twitter: Sunday read – Ars Electronica 2021 Twitter: Repost @ArsElectronica Sunday read – Ars Electronica 2021 Twitter: @ArsElectronica Robots are people too Twitter: @ArsElectronica STARTS Day at #ArsElectronica2021 Twitter: @marleenstikker Waag showcases collaborative robotics / VOJEXT</p>
<p><i>Festivals and co-creation workshops</i></p>	<p>Ars Electronica 2021 New Digital Deal – STARTS Day</p> <ul style="list-style-type: none"> • Date: 9 September 2021 • Participants: 41 <p>Vojext two-day co-creation robotics and art session</p> <ul style="list-style-type: none"> • Date: 15 + 17 February 2021 • 22 participants and 5 moderators • Here's a link to the Miro-board that we've worked in. Underneath, you find a screenshot of the beginning of the online workshop in Miro.

	<p>Start here</p> 
<p>Workshops, webinars, showcases, demonstrators</p>	<p>See above: Two-day co-creation workshop robotics and art session</p>
<p>Lists of stakeholders</p>	<p>Two-day co-creation workshop</p> <ul style="list-style-type: none"> • Tree Technology • Robotnic • Daimler • German Aerospace Center (Deutsches Zentrum für Luft- und Raumfahrt) • Acciona Construcción • Universidad Politécnica de Madrid <p>Ars Electronica: New Digital Deal - Robots are people too</p> <ul style="list-style-type: none"> • Universidad Politécnica de Madrid (UPM) • Global Council for IoT, Robotics & Smart Cities • Indian Institutes of Technology • Robotnik Automation Valencia

Partner № 15

Officina Keller Naples (OKN)

Dissemination and communication activities completed over the reporting period

News	<p><i>Fb Officina Kelller (80 posts)</i></p> <p>www.officina.keller.it</p> <p><i>Ig Officina Keller (79 posts)</i></p> <p>https://instagram.com/officinakeller?utm_medium=copy_link</p>
Festivals and co-creation workshops	<p><i>1.Co-creation session</i></p> <p><i>Art and Medicine. OKN in collaboration with the Doctor Alfonso Cacciapuoti take care of the artisans.</i></p> <p>https://www.facebook.com/alfonsocacciapuotisteopata/photos/a.1703687003106098/2261913187283474/?type=3</p> <p><i>Vojext presented to 20 persons...</i></p>  <p>Vojext “Value of Joint Experimentation in digital Technologies for manufacturing and construction”.</p> <p>Progetto studio dei principi ergonomici nell’organizzazione del lavoro, nella concezione della posizione e dei movimenti, e nella scelta delle attrezzature.</p>

Conferences,
events and
brokerages

1.Event / Presentazione officina gomitoli. OKN and Cooperativa Dedalus. November 2021 <https://fb.me/e/43QdesRB0>



Lunedì 15 novembre 2021
ore 11-13
Centro Interculturale Officine Gomitoli
Piazza Enrico De Nicola, 46 - Napoli

La cooperativa sociale Dedalus
Presenta

OFFICINA /01

La rivista trimestrale del centro
interculturale Officine Gomitoli

Direttore responsabile Alessia Montefusco
Progetto grafico/art director Franco Lancia
Redazione grafica Claudia Agelino, Fatima Ouazi
con il gruppo del corso di grafica editoriale

presento la rivista
Alessia Montefusco
Direttore Rivista Cooperativa Dedalus

dialogano
Tiziana Zannini
Direttore Generale Dipartimento per le Politiche
della Famiglia della Presidenza del Consiglio dei Ministri

Mia Filippone
Vicesindaco del Comune di Napoli e Assessore alla Scuola
e Istruzione

Rosanna Romano
Direttore Generale Politiche Culturali e Turismo
della Regione Campania

Renata Caragliano
Critico d'Arte del quotidiano La Repubblica

coordinano i lavori
Andrea Morniroli
Dirigente Cooperativa Dedalus

Attività svolte nell'ambito dei progetti

Con il contributo di

2.Event Consultation at the Italian Parliament/ project of PNRRUNDER40 made by RegenerationYouth. Okn participated on July 2021. [Vojext has been presented to 8 persons]



3.Event. European day. Presentation of OKN and Officina gomitoli in collaboration with Dedalus. October 2021.




1.10.2021
16.30
INAUGURAZIONE



OFF
ICI
NA




lo spazio del fare
di officine gomitoli

Cortile ex lanificio
Piazza Enrico de Nicola 46 - Napoli

IN MOSTRA
Totem Votivi
tele realizzate con l'artista
Vittorio Valiante

Black faces
tele realizzate da un'illustrazione

In-habit
300 casette realizzate per
un'installazione al Museo Madre
con Alfredo e Isabel Aquiliza

About Almost Home
tele dipinte per lo short video About
Almost Home the Rosa Parks house
Project della Fondazione Morra Greco

Cargo bike
una nuova biblioteca scambialibro

Ciak si cuce
laboratorio di sartoria

PRESENTAZIONE
Officina
rivista trimestrale

**Non sono un murales -
segni di comunità**
partecipazione all'evento diffuso
in occasione della Giornata
europea delle Fondazioni



OFFICINA è stata progettata
con i ragazzi e le ragazze del
Centro interculturale Officina
Gomitoli ed è stata realizzata
grazie alla sinergia di diversi
progetti rivolti ad adolescenti
e giovani del Centro.

Aula dei Legami
Bando EduCare
Dipartimento per la Famiglia
della Presidenza del Consiglio
dei Ministri

Bella Presenza
Bando Adolescenza
Impresa Sociale Con i Bambini

ReGeneration
Bando Adolescenza
Comune di Napoli

B.E.S.T
Fondo Famì 2014 / 2020
Ministero dell'Interno

Officine Gomitoli
per apprendere e per creare
Fondo Beneficenza
Intesa San Paolo

Grazia Sotto Pressione
Bando Un passo Avanti
Impresa Sociale Con i Bambini

Impact
Fondo Famì 2014 / 2020
Regione Campania
e Ministero dell'Interno

Workshops,
webinars,
showcases,
demonstrators

1. The artist Rosyrox with Okn, in collaboration with the 'Istituto C. Colombo, in Rome, present the workshop with the students.

https://www.youtube.com/channel/UCErHSyIP-qEcaE_A19PyDkw

L'ISTITUTO TECNICO STATALE PER IL TURISMO E ROMA CAPITALE
PRESENTANO: DIPARTIMENTO PARTECIPAZIONE, COMUNICAZIONE E PARI OPPORTUNITÀ

A SCUOLA DI PARITA' WORKSHOP IL DONO

SI MOSTRA QUANDO SI DONA

dal 22 febbraio 2021

al 26 marzo 2021

Rosy Rox



a cura di Rosanna Moretti

22 febbraio CONFERENZA STAMPA h.13.00
10 marzo PERFORMANCE
26 marzo MOSTRA h.14.00
via Panisperna 255. Roma

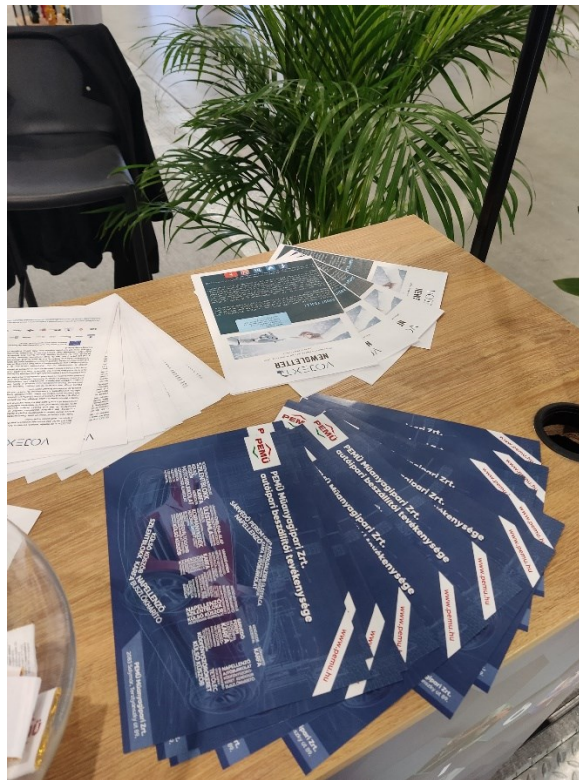



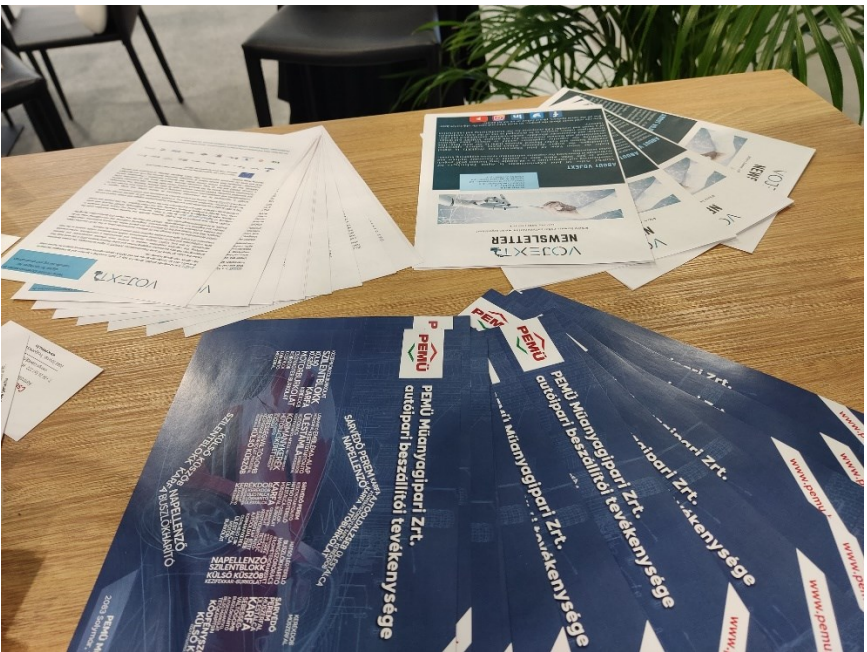
Ospiti solo su invito o accreditato, ingresso da via Panisperna 255, Roma Info: rosannamoretti@gmail.com

	<i>Participants to whom VOJEXT has been presented/promoted / about 30.</i>		
Networks and multipliers	<i>Networks and multiplier:30/40</i>		
Lists of stakeholders	No.	Organisation	Target group
	1	Cooperativa Sociale Dedalus	Other
	2	Museo Madre	Other
	3	Fondazione Morra Greco	Other
	4	Santella Pavimenti	SME/mid-cap
	5	Fonderia Nolana	SME/mid-cap
	6	Centro L.U.P.T Unina	University/research in
	7	AOPE Unina	University/research in
	8	Università degli Studi di Napoli PARTHENOI	University/research in

Partner № 16	PEMU Plastic Processing Company (PEMU), Szabolcs Nagy
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News	KPIs as of 14.12.2021: - Publication on PEMU's website Links: https://www.pemu.hu/vojext.html
Workshops, webinars, showcases, demonstrators	KPIs as of 14.12.2021: Participation in Automotive Hungary 2021. Project brochure and newsletter presentation.



	 
<p>Lists of stakeholders</p>	<p>KPIs as of 14.12.2021:</p> <ul style="list-style-type: none"> - List with 13 stakeholders (4 SMEs, 1 DIHs/clusters, 8 universities/research institutes) <p>Link</p>